



Experience

ITW Labels – Athens, GA

Graphics Specialist | July 2021 – Present

- Format and prepare customer art files for efficient printing on various processes including screen print, flexographic, and digital presses.
- Edit or recreate customer artwork as necessary in order to bring them in line with ITW's quality printing standards.
- Work with management team to design internal elements such as informational posters, safety flyers, and fundraising products.

M.H. Corbin - Raleigh, NC

Graphic Designer | Jan 2020 – June 2021

- Sole responsibility over in-house design and marketing initiatives.
- Created strong branding systems for new digital products, including logo, color, typography, iconography, pattern, etc.
- Collaborated with sales and marketing team leads to design sales brochures, infographics, and banner advertisements.
- Introduced motion graphics capabilities to the company.

Assembly Technician | Jan 2018 – June 2021

- Assembled, tested, processed, and shipped traffic analyzer units.

Lovell Graphics – Raleigh, NC

Freelance Graphic Designer | Jan 2020 – Present

- Work with clients to convey their stories and values through unique and effective visual assets.
- Craft distinct and flexible logo and branding packages, to be implemented through both print and digital media.
- Design capabilities include logo design, branding, cover design, illustration, apparel design, & more.

Smashing Boxes – Durham, NC

Marketing and Graphic Design Intern | Jan 2019 – May 2019

- Worked with brand guidelines to create visual elements for advertisements, in-house articles, and other digital content.
- Increased total social media interactions by over 25%.
- Worked with the Marketing Director to monitor and assess analytics data, then create marketing strategies.

Me, At a Glance

- 3+ years experience
- BA in Design Studies
- Adobe CS proficient
- Focused on collaboration and creative storytelling

Education

North Carolina State University

BA in Design Studies, May 2018

Minor in Anthropology

3.67 GPA, Magna Cum Laude

The Prague Institute

Furniture Design &

Transportation Design

Summer 2016

Skills

- Illustration
- Branding
- Logo Design
- Motion Graphics
- Layout Design
- Presentation Design
- Design Thinking
- Prepress

Programs

- Adobe Creative Suite
 - AI, Ae, Ps
- Microsoft Office
 - Word, PowerPoint, Excel, Outlook, Teams
- Google Suite
 - Sheets, Docs, Slides
- Slack, Asana, Dropbox